



# Press Release

## FOR IMMEDIATE RELEASE

### GRUPO TELEVISIA TO PROPOSE DIVIDEND

Mexico City, November 10, 2009 — Grupo Televisa, S.A.B. ("Televisa"; NYSE:TV; BMV:TLEVISA CPO), today called for a shareholders meeting to be held on December 10, 2009, in order to propose the distribution of a cash dividend of Ps.1.35 per CPO for a total amount of approximately Ps.4 billion. If approved, the dividend will be paid in December.

*Grupo Televisa, S.A.B., is the largest media company in the Spanish-speaking world and a major participant in the international entertainment business. It has interests in television production and broadcasting, production of pay-television networks, international distribution of television programming, direct-to-home satellite services, cable television and telecommunication services, magazine publishing and distribution, radio production and broadcasting, professional sports and live entertainment, feature-film production and distribution, the operation of an internet portal, and gaming. Grupo Televisa also owns an unconsolidated equity stake in La Sexta, a free-to-air television venture in Spain.*

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